

CHACHA NEHRU BAL CHIKITSALAYA

SWACHHATA DRIVE

1ST - 31ST AUGUST 2025

One Step Toward Cleanliness!



Prepared by QMD, CNBC

S.NO.	CONTENT	PAGE NO.
1.	BACKGROUND	03
2.	PLEDGE TAKING	04-05
3.	IEC MATERIAL CICULATION	06
4.	SHRAMDAN	07



BACKGROUND

Inspired by Hon'ble Prime Minister Shri Narendra Modi ji vision of #ViksitBharat2047 & Swachh
Bharat Mission, Hon'ble Chief Minister Delhi Smt. Rekha Gupta ji launched a month-long
Swachhata drive (1–31 Aug 2025)with the aim of "Delhi ko Kude se Azadi" **

For creating, awareness on swacctha, Govt. of NCT of Delhi is organising a month-long activities
with Focus on Cleanliness, like Community clean-ups and plastic reduction drives

*Key Highlights:

Shramdaan in offices & slums

Record weeding, auction of dead stock, avoid SUPs

Nukkad Nataks | Art & more

Essay & Quiz

Take your pledge: https://swachhata.delhi.gov.in

XAwards for Best RWA/MTA

Let's unite for a cleaner, greener, garbage-free Delhi! 🌊

In pursuance of directions received from the Department of Urban Development, GNCTD, vide letter no. 8748 dated 25.07.2025 and Department of Health and Family Welfare, GNCT of Delhi vide letter no. H&FW/11629/2025 dated 29-07-2025 (letter enclosed at C/1 to C/15) a month-long Swachhata Drive is to be organized in Delhi from 1st August to 31st August

2025, under the theme " दिल्ली को कूड़े से आज़ादी ".

As a tertiary care healthcare institution, Chacha Nehru Bal Chikitsalaya (CNBC) will actively participate in the campaign, as per directives received from the Department of Health & Family Welfare, GNCTD. The activities will involve engagement of **faculty members**, **staffs**, **patients**, **and visitors** to the Institute.

The pediatric super speciality hospital will be the nodal department for planning, liasoning, organizing related awareness and cleanliness activities in collaboration with all Departments and Administration during the period.

The activities under this drive will primarily focus on:

- Cleanliness of the premises and Biomedical waste management
- Promotion of hygiene practices among staff, students, patients, and visitors.
- Enforcement of a complete ban on Single Use Plastic (SUP) items
- Shramdan- Weeding out of old Records & junk materials
- Competitions like Best cleaned area/department of the week

Prof. (Dr.) Seema KApoor, Director, addressing the faculty, and staff and informing about the One Month drive on "Swachhata Abhiyan" organized by GNCT of Delhi.



Prepared by QMD, CNBC

PLEDGE TAKING

On 1st August 2025, faculty, and all category of staffs at the Chacha Nehru Bal Chikitsalaya (CNBC), gathered under the leadership of Director Arundeep Lamba to take the official





Swachhata Pledge, marking the formal launch of Swachhata Drive 2025. The collective recitation of the pledge reaffirmed their dedication to cleanliness, hygiene, and civic duty, setting a purposeful tone for the ensuing 31day campaign.

AWARENESS THROUGH INFORMATIVE PAMPLETS

Promoting Awareness and Disseminating Information with Awareness Pamphlets distributed to patients, their relatives and staffs





REPORT ON SWACCTHA REPORT 2025

BEFORE on 01-08-2025



AFTER on 01-08-2025



THANK YOU